

Director Communications

Charlesbye has an exciting opportunity for an exceptional Communications Director to join our growing senior team, based in a bustling London Bridge office.

Founded by former No10 comms chiefs Lee Cain and Lucia Hodgson, Charlesbye was named as a PR Week 'one to watch' - with a client roster including some of the world's biggest and most exciting brands.

We are looking for somebody with a strong media background - perhaps you have been a senior journalist, a head of news, or led communications in a consultancy or in-house. We'd like to meet people who are hard working, self motivated, and have an instinct for political and business communications. In return, you will have the opportunity to make your mark in an important role at a rapidly expanding and energetic firm.

Responsibilities will include;

- Superb ability to generate stories and win client coverage.
- Deploying excellent written and verbal communication skills to provide excellent client service, contributing to our high standards of quality output and delivery.
- Using your wide journalism and media network, across print, broadcast and digital, to get our clients into top-tier media outlets.
- Excellent fluidity in all matters of politics, business and communications, and a passion for generating exciting ideas and seeing them through to execution.
- Leading the day to day delivery across client accounts, acting as a trusted advisor to senior clients whilst overseeing account activity.
- Using first-rate judgement to provide communications advice to a wide variety of clients.
- Liaising in person and on the phone with news desks and journalists and successfully selling-in ideas and stories.
- Delivering on client priorities, with the ability to oversee and manage multiple work streams.

Candidate specification:

- 10+ years experience working in journalism, political media advisory, or media consultancy, with a highly sophisticated knowledge of strategic communications and the media landscape.
- Thrives in a fast-paced environment, with highly effective client and team management skills, alongside an innate political media judgement.
- Experience of developing communications strategies, and executing a high volume of effective stories.
- Brilliant people skills, able to lead client relationships and provide senior advisory.
- Ability to think beyond the press release - your communications track record will be bespoke, targeted, and focused on outcomes.

- Exceptional writing skills, a keen eye for detail and ability to support a team of writers.
- Ability to execute good judgement and uphold attention to detail even under pressure.
- Brimming with great ideas and enthusiasm.
- This role would suit a former journalist, news editor, political adviser, or senior in-house/consultancy media adviser.

Charlesbye offers a competitive salary, discretionary annual bonus, new business bonus, 25 days holiday per year plus public holidays, an in-office collaborative environment, professional development, and client diversity.

To apply, send your CV and a one-page covering letter on why you think you would be a great hire for Charlesbye, and why you want to work with us, to recruitment@charlesbyestrategy.com by Jan 3 2024. <http://charlesbyestrategy.com>

Director Public Affairs

Charlesbye has an exciting opportunity for an exceptional Public Affairs Director to join our growing senior team, based in a bustling London Bridge office.

Founded by former No10 comms chiefs Lee Cain and Lucia Hodgson, Charlesbye was named as a PR Week 'one to watch' with a client roster including some of the world's biggest and most exciting brands.

We are looking for somebody with a strong political and parliamentary background, a wide network, and unparalleled understanding of policy and public affairs. You will ideally have experience in consultancy, heading up client accounts, leading teams, as well as being self-motivated and reliable. In return, you will have the opportunity to make your mark in an important role at a rapidly expanding and energetic firm.

Responsibilities will include:

- Using your deep knowledge and passion for politics, public affairs and parliament to provide senior advisory to our clients, offer actionable advice, and lead the wider public affairs team.
- Leading the day to day delivery across client accounts, acting as a trusted advisor to senior clients whilst overseeing account activity.
- Tapping into your strong, varied political network to achieve our clients' political objectives.

- Deploying excellent written and verbal communication skills to provide brilliant client service, contributing to our high standards of quality output and delivery.
- Excellent fluidity in all matters of politics and parliament, and a passion for generating ideas and seeing them through to execution.
- Using first-rate judgement to provide political advice to a wide variety of clients.
- Keeping your network fresh and relevant.
- Delivering on client priorities, with the ability to oversee and manage multiple work streams.

Candidate specification:

- 10+ years experience working in politics, public affairs and consultancy, with highly sophisticated knowledge of UK Government, Parliament, Whitehall and all associated processes.
- Thrives in a fast paced environment, with highly effective client and team management skills, alongside an innate political judgement.
- Experience of developing public affairs strategies, and navigating through legislative or regulatory challenges.
- Ability to execute excellent judgement and attention to detail even under pressure.
- Exceptional written skills, a keen eye for detail and willingness to go the extra mile.
- Brimming with great ideas and enthusiasm.
- Brilliant people skills, able to lead client relationships and provide senior advisory.
- Enjoys managing a wider team, sets standards, direction and supports staff members.
- Has contributed to new business development and leads.
- This role would be well suited to someone who has worked as a special adviser, an account manager in public affairs, or an in-house public/corporate affairs role.

Charlesbye offers a competitive salary, discretionary annual bonus, new business bonus, 25 days holiday per year plus public holidays, an in-office collaborative environment, professional development, and client diversity.

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